



Cambridge Rotary Ribfest

2021 PARTNERSHIP OPPORTUNITIES

About Ribfest

Cambridge Rotary Ribfest offers one day of great food in a safe way for the community. Rotary Cambridge Sunrise works all year to present this award-winning event, with the ultimate goal of raising much required funds to support programs for those in need. Over 2,000 cars are expected!

Our team also strives to provide opportunities for other community groups to promote their services and raise funds at Cambridge Rotary Ribfest.

When

Saturday, August 7th — 11am to 8pm

Where

Hespeler Arena, Cambridge, Ontario

Features

Free Admission

3 Award Winning Ribbers



Why We Work So Hard To Raise Funds

*There are 3 main areas of focus for donations from
Rotary Cambridge Sunrise.*



Bracelet of Hope

Cambridge Memorial Hospital Foundation

End Polio Now

Rotary Foundation

KidsAbility

One4Another

Panama Water Project

Suicide Prevention Council



Cambridge Self Help Food Bank

Grow Community Centre



Adventures In Citizenship

Cambridge Blades

Child Witness Centre

Haven House

Langs

Project Read

Rare

Rotary Scholarship Award

Rotary Youth Leadership Awards

Salvation Army

St Vincent DePaul

The Bridges (Shelter)

The Literacy Group



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LEVELS OF SUPPORT

All of our sponsorship packages offer a fantastic value including social media recognition, VIP features at Ribfest, brand recognition on site, and many others!

THE PRIME RIBBER SPONSOR

“Presented By” Sponsor – show over 2000 expected cars that you are a pillar of the community with this high-profile package.

“FULL RACK” SPONSOR

Premium Designated Sponsor Area – your brand will be front and centre in the drive-thru area of the event.

“3/4 RACK” SPONSOR

Make your mark with all the of the guests by branding a specific area of the event as your own.

“1/2 RACK” SPONSOR

Build brand recognition with your company logo on printed materials.

FRIEND OF RIBFEST

Your support will be evident to the community via your name on the Cambridge Rotary Ribfest webpage and event signage!

Supporting the **2021** Cambridge Rotary Ribfest will give you a free upgrade to the next tier level for the **2022 Ribfest** when you commit to sponsorship this year for next year!



Rotary 
Cambridge Sunrise

A Fundraising Initiative Presented By
Rotary Cambridge Sunrise
For More Info Contact sponsorship@cambridgeribfest.com
www.cambridgeribfest.com



Cambridge Rotary Ribfest

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Cambridge Rotary Ribfest 2021 Sponsorship Levels	Supporters of Ribfest	Friends of Ribfest	Rib Tip	1/2 Rack	3/4 Rack	Full Rack	The Prime Ribber
Marketing Benefits							
Name and Logo on Ribfest Website			•	•	•	•	•
Recognition of support via social media (Facebook, Twitter, Instagram)	•	•	•	•	•	•	•
Radio promotion announcing your company's support					•	•	•
Exclusive On-Site Benefits							
Name displayed on banner at entrance to arena	•	•					
Logo displayed on banner at entrance to arena			•	•	•	•	•
Drive Thru Signage		•	•	•	•	•	•
Complimentary tickets for half rib meals		2	5	20	40	60	100
Premium Sponsorship Benefits							
Drive Thru Signage					•		
Title of "Cambridge Rotary Ribfest...Presented By" title recognition							•
Contribution	\$250	\$500	\$1250	\$2500	\$5000	\$7500	\$15,000



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